



May 02, 2011

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## FEATURE ARTICLE

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05/01/2011

### GENDER IN THE LABOR FORCE: 1970 - 2009

By Marilyn Maze

The role of women in the labor force has changed significantly over the past 40 years. Women have made dramatic gains in high-paying professional jobs. Have gender differences disappeared? Many think so. What does research tell us? It is important for anyone who counsels women to understand the ways in which gender still makes a difference.

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[K-12](#)

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05/01/2011

### AVID: COLLEGE READINESS AND CAREER PREP FOR HIGH SCHOOL STUDENTS

By Edward A. Mainzer

Advancement via Individual Determination (AVID) is a school-based intervention designed to help prepare high school students from historically underrepresented groups for college success. However, it also has potential to help those students prepare for challenging careers. This article focuses on the connection between AVID and preparing students for career success.

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[POST-SECONDARY](#)

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05/01/2011

### CREATIVE AND ENGAGING CAREER ASSESSMENT: A VISUAL STRENGTHS-FOCUSED LIFE MAP

By Valentine Roché

The author shares a creative process for engaging clients in discovering their unique talents. In addition to using the StrengthsFinder 2.0 assessment, the client creates a visual strengths-focused life map to clarify how his/her talents are applied, which engages the client in generative learning while opening up a dialogue for career decision making.

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## NON-PROFIT

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**05/01/2011**

### THE NIMBLE WORLD OF A NON-PROFIT AGENCY AND ITS PARTNERS

By Nancy Olson

Today's non-profit career counselor can play an integral role in helping identify the clients' career and training options. Partnerships with companies, colleges, and funders that produce positive results is the goal.

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## GOVERNMENT

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**05/01/2011**

### GOVERNMENT WORK – IS IT FOR ME?

By: Danielle Gruen

Looking to broaden your understanding of government work and its opportunities? Perhaps considering employment within a government agency or department either for yourself or for clients? Effective decision-making requires current and accurate information on government work, exploration of opportunities, and examination of the labor market.

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## ORGANIZATIONS

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**04/01/2011**

### BEYOND MENTORING: THE NEXT LEVEL IS COLLABORATIVE RELATIONSHIPS

By Annabelle Reitman and Sylvia Benatti

A mentoring partnership is a two-way inclusive interaction, with an exchange of insights, knowledge, and expertise. This relationship provides learning benefits for both participants. This article describes the launching of this program with American Society for Training and Development (ASTD) Metro DC Chapter.

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## INDEPENDENT

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**05/01/2011**

### APPLYING THE CONCEPT OF MENTAL TOUGHNESS TO THE JOB SEARCH PROCESS

by Mary E. Ghilani

The job search process requires a degree of mental fortitude, patience, and perseverance. The author proposes keys for career counselors to share with job seekers to help them adapt the concept of "mental toughness" to sustain them through the job search process.

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## SPECIAL COLUMNS

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05/01/2011

### BOOK REVIEW: CAREER AND CAREGIVING

By: Mary-Catherine McClain

This article provides a brief review of Sally Gelardin's (2009) monograph *Career and Caregiving: Empowering the Shadow Workforce of Family Caregivers*. After describing its content and organization, this review focuses on the strengths of the monograph—specifically noting various interventions and tools career practitioners can utilize when working with this population. Finally, suggestions for future research and related resources are provided.

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## NCDA NEWS

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05/01/2011

### NATIONAL CAREER DEVELOPMENT MONTH CONTEST WINNERS

By Frank Coulson

NCDA promotes career development through its annual celebration of National Career Development Month. Every November, career development professionals are encouraged to celebrate with career related activities, particularly, NCDA's Poetry and Poster Contest.

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