Careers in transition – Career guidance as beacon of light

Improving the implementation of quality assurance in career guidance

International conference , February 15, 2019
Verkadefabriek, 's Hertogenbosch, the Netherlands

The European labour market is rapidly changing. Flexicurity, robotization, lifelong learning and mobility of labour across borders (national and sectoral) are the main drivers for change and innovation. This not only challenges where and how we work but also when and why we work. In addition, aging Europe results in a working population that has to work longer, asking for more awareness and guidance towards 'second careers'. Added to this is the trend of personalising the learning needed for staying tuned in to the labour market. In short: our work paradigm is in transition, since the importance of jobs is fading and the importance of careers emerges. Career guidance and career guidance professionals are important beacons of light in facilitating this transition for both organizations and individuals.

Individual career guidance practitioners, organisations offering guidance services, and educational institutions are trying hard to keep up with these labour market developments, and fill in their role as beacons of light. What is needed is a clear vision from an educational, social and economical point of view of how to assure the quality of those involved in guiding people into the labour market of the future.

This conference offers a platform to discuss the trends across Europe, to present best practices and create more clarity on present dynamics in work, learning and guidance. The objective is to link the need of a changing labour market paradigm with the need that this transition should be guided by competent, qualified career professionals.

Registration is free! Click to register: https://noloc.nl/registration

Date and location
The conference is organised as a one-day manifestation for keyfigures in labour market transition, employer organisations, trade unions, O&O funds, policy makers, public authorities, career guidance experts, education & training institutes, other stakeholders and media. Attendance is free.

The conference takes place on February 15, 2019, at the Verkadefabriek in 's-Hertogenbosch, the Netherlands.
Address: Boschdijkstraat 45, 5211 VD, 's Hertogenbosch.
Route: https://www.verkadefabriek.nl/informatie/praktisch/id-4363/route/

Programme: Careers in transition – Career guidance as beacon of light		
09:30 – 10:15	Welcome	Coffee and tea
10:15 – 10:25	Opening **Ester Leibbrand**, President of Noloc, NL	
10:25 – 10:55	Keynote 1: **Martin Soeters MSc** Ministry of Education, Culture and Science, NL	The life long learning (policy)context of career guidance
10:55 – 11:25	Keynote 2: **Prof.dr. Judith Semeijn** Open University of the Netherlands, NL	Career management: a strategic asset for sustainable organisations
11:25 – 11:55	Keynote 3: **Dr. Jos Sanders** HAN University of Applied Science, NL	Labour market in transition: the importance of innovative guidance instruments for employees
11:55 – 12:00	Invitation for lunch	
12:00 – 13:00		Lunch and networking
13:00 – 13:05	Opening **Ester Leibbrand**, President of Noloc, NL	
13:05 – 13:20	**Tomas Sprlak**, President ZKPRK, Slovakia	Introduction of the Erasmus+ project QUAL-IM-G: improving the implementation of quality assurance in career guidance
13:20 – 13:50	Keynote 4: **Dr. Siobhan Neary** University of Derby, UK	Quality assurance in career guidance: a European perspective
13:50 – 14:20	Keynote 5: **Dr. Erik Haug** Inland Norway University of Applied Science, Project coordinator for developing the Norwegian quality framework for lifelong career guidance, Norway	Towards a national quality framework on career guidance: the Norwegian approach
14:20 – 14:40		Coffee break
14:40 – 15:10	1st round workshops	Simultaneous workshops (choose 1): a) Student oriented career guidance in vocational education: an holistic quality approach (**Dr. Aniek Draaisma**, Open University of the Netherlands, NL) b) quality assurance of career guidance practitioners (**project results, QUAL-IM-G**) c) Best practices: how to effectively implement career vouchers as instrument for labour market transition: a comparison of the Dutch and Belgian approach (**Dr. Derk-Jan Nijman**, HAN University of Applied Science, NL
15:10 – 15:15		Switch workshops
15:15 – 15:45	2nd round workshops	a) quality and quality labels in education for career guidance practitioners and jobcoaches (**Jouke Post MSc**, Saxion University of Applied Science, NL) b) quality assurance of career guidance providers (**project results, QUAL-IM-G**) c) Best practices: towards a national quality label for career guidance practitioners in NL (**Jeroen Bregman MSc**, Noloc, NL)
15:45 – 16:15	Plenary discussion and conclusions **Dr. Jos Sanders**, HAN University of Aplied Science **/ Ester Leibbrand,** President of Noloc	
16.15 – 16.30	Appetizer **Johan Thijssen**, Chairman of Human Capital Center of Expertise: Careers in transition / **Ester Leibbrand**, President of Noloc	Celebrating the birth of the Human Capital Center of Expertise: Careers in transition
16:30 – 17:00		Informal part & drinks